PERSUASION MAP

by: **Phil Johnson**

Supreme Commander

Introduction

Broccoli is good for you

Main Reason 1

It's Green

Main Reason 2

It's Tasty

Main Reason 3

It's Healthy

Facts or Examples

1 It's not yellow

2 It's the same color as a frog

3 It's the same color as money

Facts or Examples

1 Tastes like butter (when added)

2 Tastes like grandma used to make

3 It tastes better than cod liver oil

Facts or Examples

1 Makes my bones strong

2 Makes my eyes see better

3 Keeps me regular

Conclusion

Helps build strong bodies 12 ways